



**TASTY SNACKING,  
ANY TIME, ANY WHERE**



# INTRODUCTION

Our journey began in 1984, with the manufacturing of value-driven gourmet wafer biscuits to meet the thriving Indian consumer demand for premium food products priced at affordable rates.

Generations of families across India and abroad have grown tasting, sharing and falling in love with our products making PICKWICK a household name across the globe.

We continue to celebrate the joy of catering to kids and elders alike by bringing smiles to every meal...be it a quick breakfast booster, a fun surprise in the tiffin, 5pm hunger pangs or even those midnight munchies.

Over the years we have strived to maintain the highest standards of food safety, transforming our brand into a market reference in quality.

It is this very commitment towards excellence that has earned us respect, admiration and trust of our channel partner, clients and loyal consumers.

Synonymous with premium wafer biscuits and rolls, PICKWICK recently expanded its 100% vegetarian snacking portfolio to ready to eat Belgian Waffles and classic artisan Cookies.

Here at PICKWICK, each consumer matters and each experience matters!

If you are already an existing customer, we very much appreciate your ongoing support and loyalty!

If you have not tried us yet, we encourage you to do so and begin building memories and sharing your own life's story with PICKWICK.



# MISSION & VISION

**Mission:** Consistent customer devotion offering the highest quality of premium, fresh and tasty snacks accessible to all consumers.

**Vision:** Our brand should remain an integral and valued companion to households across generations offering products that families continue to trust.

We have established a strong foothold for ourselves in the global market and earned the respect of all our stakeholders locally and abroad. This has been made possible due to our ethical business policies that promote respect and correct business practices as fundamental guidelines followed by the team members.



# FUN PACK

## KIDDY PACK



### PRODUCT DETAILS

Product Type	Wafer Biscuit
Gms Per Pack	22gm
MRP Per Pack	₹10
Flavours	Chocolate, Orange, Pineapple, Strawberry
Shelf Life	09 months
Brand	Pickwick
Sub-Brand	Kiddy Pack

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	1
Packs per Inner Box	18 packs
Mode of Packaging display boxes - Total Packs per Master Carton (CB)	24 18 packs each 432 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	52.5cm x 45.1cm x 31.2cm
Master Carton (CB) - Net Weight	9.504 kgs
Master Carton (CB) - Gross Weight	12.53 kgs

### EXPORT

Packs per Master Carton (CB) - Export	Same as Domestic
Master Carton (CB) Dimensions LxWxH	Same as Domestic
Master Carton (CB) - Net Weight	Same as Domestic
Master Carton (CB) - Gross Weight	Same as Domestic
# Master Carton (CB) - 20ft Container - (estimate)	433 CBs
# Master Carton (CB) - 40ft Container - (estimate)	873 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	1001 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy and wheat



# FUN PACK

## WAFOBIX



### PRODUCT DETAILS

Product Type	Wafer Biscuit
Gms Per Pack	35gm
MRP Per Pack	₹15
Flavours	Chocolate, Strawberry
Shelf Life	09 months
Brand	Pickwick
Sub-Brand	Wafobix

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	4
Packs per Inner Box	24 packs
Mode of Packaging display boxes -	12 display boxes
Total Packs per Master Carton (CB)	24 packs each
	288 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	55.5cm x 38.5cm x 28.0cm
Master Carton (CB) - Net Weight	10.08 kgs
Master Carton (CB) - Gross Weight	12.33 kgs

### EXPORT

Packs per Master Carton (CB) - Export	Same as Domestic
Master Carton (CB) Dimensions LxWxH	Same as Domestic
Master Carton (CB) - Net Weight	Same as Domestic
Master Carton (CB) - Gross Weight	Same as Domestic
# Master Carton (CB) - 20ft Container - (estimate)	534 CBs
# Master Carton (CB) - 40ft Container - (estimate)	1078 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	1236 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy and wheat



# FUN PACK

## KIDDY ROLL



### PRODUCT DETAILS

Product Type	Wafer Roll
Gms Per Pack	10gm
MRP Per Pack	₹5
Flavours	Chocolate, Strawberry
Shelf Life	09 months
Brand	Pickwick
Sub-Brand	Kiddy Roll

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	3
Packs per Inner Box	24 packs
Mode of Packaging display boxes - Total Packs per Master Carton (CB)	24 display boxes 24 packs each 576 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	46.5cm x 36.5cm x 29.5cm
Master Carton (CB) - Net Weight	5.76 kgs
Master Carton (CB) - Gross Weight	9.94 kgs

### EXPORT

Packs per Master Carton (CB) - Export	Same as Domestic
Master Carton (CB) Dimensions LxWxH	Same as Domestic
Master Carton (CB) - Net Weight	Same as Domestic
Master Carton (CB) - Gross Weight	Same as Domestic
# Master Carton (CB) - 20ft Container - (estimate)	639 CBs
# Master Carton (CB) - 40ft Container - (estimate)	1289 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	1477 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy, Wheat and Milk



# FUN PACK



## ROLO FUN

### PRODUCT DETAILS

Product Type	Wafer Roll
Gms Per Pack	15gm
MRP Per Pack	₹10
Flavours	Chocolate
Shelf Life	09 months
Brand	Pickwick
Sub-Brand	Roll-o-Fun

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	3
Packs per Inner Box	24 packs
Mode of Packaging display boxes -	12 display boxes
Total Packs per Master Carton (CB)	24 packs each
	288 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	54.5cm x 42.0cm x 21.0cm
Master Carton (CB) - Net Weight	4.32 kgs
Master Carton (CB) - Gross Weight	9.50 kgs

### EXPORT

Packs per Master Carton (CB) - Export	Same as Domestic
Master Carton (CB) Dimensions LxWxH	Same as Domestic
Master Carton (CB) - Net Weight	Same as Domestic
Master Carton (CB) - Gross Weight	Same as Domestic
# Master Carton (CB) - 20ft Container - (estimate)	665 CBs
# Master Carton (CB) - 40ft Container - (estimate)	1342 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	1539 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy, Wheat and Milk



# SNACK AND GO

## 60GM WAFER BISCUITS



### PRODUCT DETAILS

Product Type	Wafer Biscuit
Gms Per Pack	60gm
MRP Per Pack	₹35
Flavours	Chocolate, Orange, Pineapple, Strawberry, Vanilla
Shelf Life	12 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	8
Mode of Packaging	120 packs per Master Carton, no inner
Total Packs per Master Carton (CB)	120 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	43.0cm x 30.5cm x 33.0cm
Master Carton (CB) - Net Weight	7.20 kgs
Master Carton (CB) - Gross Weight	9.63 kgs

### EXPORT

Packs per Master Carton (CB) - Export	32 packs
Master Carton (CB) Dimensions LxWxH	31.3cm x 22.5cm x 17.3cm
Master Carton (CB) - Net Weight	1.92 kgs
Master Carton (CB) - Gross Weight	2.72 kgs
# Master Carton (CB) - 20ft Container - (estimate)	2626 CBs
# Master Carton (CB) - 40ft Container - (estimate)	5297 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	6073 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy and Wheat





# SNACK AND GO

## 75GM WAFER BISCUITS



### PRODUCT DETAILS

Product Type	Wafer Biscuit
Gms Per Pack	75gm
MRP Per Pack	₹60
Flavours	Chocolate, Orange, Pineapple, Strawberry
Shelf Life	12 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	10
Mode of Packaging	120 packs per Master Carton, no inner
Total Packs per Master Carton (CB)	120 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	43.0cm x 33.3cm x 33.0cm
Master Carton (CB) - Net Weight	9.00 kgs
Master Carton (CB) - Gross Weight	11.47 kgs

### EXPORT

Packs per Master Carton (CB) - Export	32 packs
Master Carton (CB) Dimensions LxWxH	35.5cm x 22.5cm x 17.3cm
Master Carton (CB) - Net Weight	2.40 kgs
Master Carton (CB) - Gross Weight	3.25 kgs
# Master Carton (CB) - 20ft Container - (estimate)	2315 CBs
# Master Carton (CB) - 40ft Container - (estimate)	4671 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	5354 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy and Wheat



# PREMIUM RANGE

## 110-120GM WAFER BISCUITS



### PRODUCT DETAILS

Product Type	Wafer Biscuit
Gms Per Pack	110 - 120gm
MRP Per Pack	₹85
Flavours	Raspberry, Vanilla
Shelf Life	12 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	21
Mode of Packaging	4 inner boxes - 20 packs each
Total Packs per Master Carton (CB)	80 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	41.3cm x 30.0cm x 33.0cm
Master Carton (CB) - Net Weight	8.80 kgs
Master Carton (CB) - Gross Weight	10.40 kgs

### EXPORT

Packs per Master Carton (CB) - Export	32 packs
Master Carton (CB) Dimensions LxWxH	40.3cm x 22.8cm x 16.3cm
Master Carton (CB) - Net Weight	3.52 kgs
Master Carton (CB) - Gross Weight	4.15 kgs
# Master Carton (CB) - 20ft Container - (estimate)	2136 CBs
# Master Carton (CB) - 40ft Container - (estimate)	4309 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	4940 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy and Wheat



# PREMIUM RANGE

## 100GM WAFER BISCUITS



### PRODUCT DETAILS

Product Type	Wafer Biscuit
Gms Per Pack	100gm
MRP Per Pack	₹55
Flavours	Chocolate, Orange, Pineapple, Strawberry
Shelf Life	12 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	18
Mode of Packaging	80 packs per Master Carton, no inner
Total Packs per Master Carton (CB)	80 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	39.0cm x 30.5cm x 33.5cm
Master Carton (CB) - Net Weight	8.00 kgs
Master Carton (CB) - Gross Weight	9.86 kgs

### EXPORT

Packs per Master Carton (CB) - Export	32 packs
Master Carton (CB) Dimensions LxWxH	37.8m x 24.3cm x 17.3cm
Master Carton (CB) - Net Weight	3.20 kgs
Master Carton (CB) - Gross Weight	4.00 kg
# Master Carton (CB) - 20ft Container - (estimate)	2013 CBs
# Master Carton (CB) - 40ft Container - (estimate)	4061 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	4656 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy and wheat



# PREMIUM RANGE

## 150GM WAFER BISCUITS



### PRODUCT DETAILS

Product Type	Wafer Biscuit
Gms Per Pack	150gm
MRP Per Pack	₹75
Flavours	Chocolate, Orange, Pineapple, Strawberry
Shelf Life	12 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	28
Packs per Inner Box	18
Mode of Packaging	4 inner boxes - 18 packs each
Total Packs per Master Carton (CB)	72 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	41.5cm x 35.5cm x 33.3cm
Master Carton (CB) - Net Weight	10.80 kgs
Master Carton (CB) - Gross Weight	12.58 kgs

### EXPORT

Packs per Master Carton (CB) - Export	32 packs
Master Carton (CB) Dimensions LxWxH	39.8cm x 29.8cm x 16.3cm
Master Carton (CB) - Net Weight	4.80 kgs
Master Carton (CB) - Gross Weight	5.40 kgs
# Master Carton (CB) - 20ft Container - (estimate)	1655 CBs
# Master Carton (CB) - 40ft Container - (estimate)	3338 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	3827 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy and wheat



# PREMIUM RANGE

## 200GM WAFER BISCUITS



### PRODUCT DETAILS

Product Type	Wafer Biscuit
Gms Per Pack	200gm
MRP Per Pack	₹100
Flavours	Chocolate, Orange, Pineapple, Strawberry
Shelf Life	12 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	24
Mode of Packaging	40 packs per Master Carton, no inner
Total Packs per Master Carton (CB)	40 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	33.0cm x 26.5cm x 39.5cm
Master Carton (CB) - Net Weight	8.00 kgs
Master Carton (CB) - Gross Weight	9.56 kgs

### EXPORT

Packs per Master Carton (CB) - Export	Same as Domestic
Master Carton (CB) Dimensions LxWxH	Same as Domestic
Master Carton (CB) - Net Weight	Same as Domestic
Master Carton (CB) - Gross Weight	Same as Domestic
# Master Carton (CB) - 20ft Container - (estimate)	926 CBs
# Master Carton (CB) - 40ft Container - (estimate)	1868 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	2142 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy, wheat and milk



# WAFFER ROLLS - MID SIZE

## WAFFER ROLLS CARTONS



### PRODUCT DETAILS

Product Type	Wafer Roll - Carton
Gms Per Pack	50gm
MRP Per Pack	₹40
Flavours	Chocolate, Strawberry
Shelf Life	09 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	12
Mode of Packaging	90 packs per Master Carton, no inner
Total Packs per Master Carton (CB)	90 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	42.0cm x 32.5cm x 31.0cm
Master Carton (CB) - Net Weight	4.50 kgs
Master Carton (CB) - Gross Weight	7.30 kgs

### EXPORT

Packs per Master Carton (CB) - Export	32 packs
Master Carton (CB) Dimensions LxWxH	42.5cm x 18.5cm x 20.5cm
Master Carton (CB) - Net Weight	1.60 kgs
Master Carton (CB) - Gross Weight	2.50 kgs
# Master Carton (CB) - 20ft Container - (estimate)	1985 CBs
# Master Carton (CB) - 40ft Container - (estimate)	4004 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	4590 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy, wheat and milk



# WAFFER ROLLS - MID SIZE

## WAFFER ROLLS POUCH



### PRODUCT DETAILS

Product Type	Wafer Roll - Pouch
Gms Per Pack	50gm
MRP Per Pack	₹30
Flavours	Chocolate, Strawberry
Shelf Life	09 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	12
Packs per Inner Box	10
Mode of Packaging	8 display boxes - 10 packs each
Total Packs per Master Carton (CB)	80 packs

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	53.5cm x 34.5cm x 27.8cm
Master Carton (CB) - Net Weight	4.00 kgs
Master Carton (CB) - Gross Weight	7.43 kgs

### EXPORT

Packs per Master Carton (CB) - Export	Same as Domestic
Master Carton (CB) Dimensions LxWxH	Same as Domestic
Master Carton (CB) - Net Weight	Same as Domestic
Master Carton (CB) - Gross Weight	Same as Domestic
# Master Carton (CB) - 20ft Container - (estimate)	623 CBs
# Master Carton (CB) - 40ft Container - (estimate)	1257 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	1442 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy, wheat and milk



# WAFER ROLLS - JAR RANGE

## WAFER ROLLS 150GM



### PRODUCT DETAILS

Product Type	Wafer Roll – Jar
Gms Per Pack	150gm
MRP Per Pack	₹165
Flavours	Chocolate, Strawberry
Shelf Life	09 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	30-35
Mode of Packaging	50 jars per Master Carton, no inner
Total Packs per Master Carton (CB)	50 jars

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	51.0cm x 51.0cm x 26.0cm
Master Carton (CB) - Net Weight	7.50 kgs
Master Carton (CB) - Gross Weight	12.10 kgs

### EXPORT

Packs per Master Carton (CB) - Export	Same as Domestic
Master Carton (CB) Dimensions LxWxH	Same as Domestic
Master Carton (CB) - Net Weight	Same as Domestic
Master Carton (CB) - Gross Weight	Same as Domestic
# Master Carton (CB) - 20ft Container - (estimate)	473 CBs
# Master Carton (CB) - 40ft Container - (estimate)	954 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	1094 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy, wheat and milk





# WAFER ROLLS - JAR RANGE

## WAFER ROLLS 300GM



### PRODUCT DETAILS

Product Type	Wafer Roll - jar
Gms Per Pack	300gm
MRP Per Pack	₹170
Flavours	Chocolate, Strawberry, Vanilla
Shelf Life	09 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	50-52
Mode of Packaging	30 jars per Master Carton, no inner
Total Packs per Master Carton (CB)	30 jars

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	60.5cm x 37.5cm x 29.5cm
Master Carton (CB) - Net Weight	9.00 kgs
Master Carton (CB) - Gross Weight	13.23 kgs

### EXPORT

Packs per Master Carton (CB) - Export	Same as Domestic
Master Carton (CB) Dimensions LxWxH	Same as Domestic
Master Carton (CB) - Net Weight	Same as Domestic
Master Carton (CB) - Gross Weight	Same as Domestic
# Master Carton (CB) - 20ft Container - (estimate)	478 CBs
# Master Carton (CB) - 40ft Container - (estimate)	964 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	1105 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy, wheat and milk



# WAFER ROLLS - JAR RANGE



## CHOCSTIX

### PRODUCT DETAILS

Product Type	Wafer Roll - tin
Gms Per Pack	300gm
MRP Per Pack	₹300
Flavours	Chocolate
Shelf Life	09 months
Brand	Pickwick

### HSN CODE

Harmonized System of Nomenclature	19053219
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### PACKING DETAILS

Pieces per Pack	56-58
Packs per Inner Box	2x 150gm Pouches per Tin
Mode of Packaging	20 tins per Master Carton, no inner
Total Packs per Master Carton (CB)	20 tins

### DOMESTIC

Master Carton (CB) Dimensions LxWxH	54.5cm x 44.5cm x 20.5cm
Master Carton (CB) - Net Weight	6.00 kgs
Master Carton (CB) - Gross Weight	9.97 kg

### EXPORT

Packs per Master Carton (CB) - Export	Same as Domestic
Master Carton (CB) Dimensions LxWxH	Same as Domestic
Master Carton (CB) - Net Weight	Same as Domestic
Master Carton (CB) - Gross Weight	Same as Domestic
# Master Carton (CB) - 20ft Container - (estimate)	643 CBs
# Master Carton (CB) - 40ft Container - (estimate)	1298 CBs
# Master Carton (CB) - 40ft HC Container - (estimate)	1488 CBs

### ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy, wheat and milk



# BELGIAN WAFFLES



## PRODUCT DETAILS

Product Type	Belgian Waffles
Gms Per Pack	50gm
MRP Per Pack	₹70
Flavours	Chocolate, Cinnamon, Vanilla, Blueberry
Shelf Life	45 days
Brand	Pickwick

## HSN CODE

Harmonized System of Nomenclature	Chocolate – 19053211
	Cinnamon and Vanilla – 19053219

## PACKING DETAILS

Pieces per Pack	1
Mode of Packaging	10 pouches per Master Cart
Total Packs per Master Carton (CB)	10 pouches

## DOMESTIC

Master Carton (CB) Dimensions LxWxH	24.5cm x 11cm x 13cm
Master Carton (CB) - Net Weight	0.500 kgs
Master Carton (CB) - Gross Weight	0.620 kgs

## ADDITIONAL INFORMATION

Product Type	Vegetarian
Allergen Information	Contains soy and wheat



SCAN BELOW TO  
JOIN OUR JOURNEY



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